



Molson Canadian True Fan Campaign PLEDGE FORM



SHOW YOUR SUPPORT FOR THE CANADIAN TEAMS IN THE POST-SEASON!

As a True Fan and proud supporter of Canadian hockey, I am participating in **Molson Canadian's True Fan Hockey Beard Campaign***.

My TRUE FAN campaign goal is: _____

(Examples: 'I plan to raise \$250'; 'I plan to grow a beard that measures 2 cm by the time the last Canadian team has won/finished'; 'I plan to support my boyfriend/brother/husband's beard growing efforts')

Your pledge will help fund the **Canadian Hockey Foundation's** hockey development programs in Canada.

For more information, visit www.molsoncanadian.ca/hockey.

ATTENTION BEARD GROWERS / TRUE FANS:

1. **Set** your goal and write it on the line above (Women can participate too! Collect pledges for a male friend, relative or colleague)
2. **Ask** your friends, coworkers and family to pledge you to reach your goal with a donation to the Canadian Hockey Foundation to support amateur hockey programs in Canada
3. **Collect** funds from the people who have pledged your campaign (see below)
4. **Donate** your pledges to the Canadian Hockey Foundation to continue Canada's hockey legacy for generations to come by visiting www.CanadaHelps.org. Type in **Canadian Hockey Foundation** and be sure to select **'Molson Canadian True Fan Campaign'** from the drop-down 'Fund/Designation' menu.

	NAME	EMAIL ADDRESS	PHONE NUMBER	PLEDGE AMOUNT
Sample:	John Doe	johndoe@molson.com	(987) 654-3210	\$25.00
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
TOTAL PLEDGES				\$

FINAL STEP: Donate your pledges to the Canadian Hockey Foundation to continue Canada's hockey legacy for generations to come by visiting www.CanadaHelps.org (credit card donations only). Type in **Canadian Hockey Foundation** and select **'Molson Canadian True Fan Campaign'** from the drop-down 'Fund/Designation' menu.

*Must be legal drinking age to participate